



**AdbA Art Deco Buenos Aires Argentina América Administrador**

**15\* Congreso Mundial de Art Deco ®2019 - 15 th World Congress on Art Deco ® 2019**

**AdbA – MDPL- ICADS**



## **Congreso Mundial Art Deco ® 2019 World Congress on Art Deco ®**

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### **International Coalition of Art Deco Societies (ICADS)**

**ICADS** is a voluntary coalition of Art Deco organizations from all around the world. ICADS was originally created with the name NCADS – National Coalition of Art Deco Societies, in January of 1992 during the Art Deco Weekend ® in Miami Beach, FL, EEUU. Several international organizations were welcomed as “observers”. Some key personalities have remained active in the coalition since its beginning.

In 1994 the possibility to become real members was given to international organizations and the name was changed to **International Coalition of Art Deco Societies** (ICADS). There are fourteen members inside of the USA and eleven international members, which include England, Canada, Australia, New Zealand, Brazil, France, Argentina and South Africa. New societies from other countries are invited to join ICADS.

### **Miami Design Preservation League (MDL)**

MDPL was founded by Bárbara Baer Capitman, who pictured the concept for the World Congress in 1989. MDPL celebrated its first World Congress on Art Deco ® in Miami Beach, FL in January, 1991 during the annual celebration of the Art Deco Weekend ®. This encounter was very appropriate because Miami Beach was the first place in the world which recognized and acted legally to protect the historic district of the twentieth century with Art Deco Architecture. The response to the World Congress was so enthusiastic that MDPL licensed ICADS for it to be a biennale event, giving it the authority to vote for future sites for the congress. ICADS adopted the policy of alternating between host cities from all around the world. The congresses have been made in the cities listed next:

1. 1991 – Miami Beach, Florida, USA
2. 1993 – Perth, Western Australia
3. 1995 – Londres y Brighton, Inglaterra
4. 1997 – Los Ángeles, California, USA

5. 1999 – Napier, New Zealand
6. 2001 – Tulsa, Oklahoma, USA
7. 2003 – Cape Town, Sur África
8. 2005 – New York City, New York, USA
9. 2007 – Melbourne, Australia
10. 2009 – Montreal, Canadá
11. 2011 – Rio de Janeiro, Brasil
12. 2013 – La Habana, Cuba
13. 2015 – Shanghai, China
14. 2017 – Cleveland, Ohio, USA
15. 2019 – Buenos Aires – Argentina – Chile Santiago – Uruguay Montevideo
16. 2021- India -

For the first time in the history of World Congresses in 2019, organized by AdbA Art Deco, the Congress will take place in three countries; CHILE –ARGENTINA – URUGUAY, with the objective of promoting the South American Art Deco.

#### **AdbA Art Deco Buenos Aires/ ACAPA Association Civil Art Patrimony Action**

#### **Cope Members – ICADS Members**

After an important competition organized by ICADS in which Art Deco societies from all around the world participated, AdbA won and was selected as the administrator of the Art Deco World Congress ® 2019, with 60% of the votes from the International Committee made up by representatives of the five continents, competing against renowned Art Deco Societies: *Twentieth Century Heritage Society of NSW Inc. (Canberra, Australia)* y *Detroit Area Art Deco Society (Detroit, EE.UU.)*

The main encounter and the papers of the Congress will take place in the Autonomous City of Buenos Aires and the visit to the Buenos Aires province to get know the Works of Architect Francisco Salamone, having a Pre-Congress in the city of Santiago de Chile and as closure, a Post-Congress in Uruguay, to tour the examples of Art Deco in Montevideo. South American Art Deco, both tangible and intangible, will be shared, marking Buenos Aires as an Art Deco Polo of South America.

# **Congress on Art Deco ® en Buenos Aires**

**AdbA Argentina Administrator of the Art Deco World Congress 2019, which will develop in the months of October and November.**

## **Schedule**

### **First Stage Chile**

#### **October 31st – November 3rd 2019**

##### **1\* Thursday October 31<sup>st</sup>**

Arrival - Resting

17:00 Press Round

19:00 Cocktail in Luciano K Hotel's Terrace

##### **2\* Friday November 1st**

08:00 Breakfast

08: 30 Bus

Tour of Emblematic Buildings Art Deco, College Pool – “Basilica Nuestra señora de Lourdes”

13:00 Lunch

15:00 Tours

17:30 Back to the Hotel

19:00 Gala in the Argentinean Embassy in Chile

##### **3\* Saturday November 2nd**

###### **Breakfast**

Art Deco Touring in Santiago's center

Architect Ricardo Gonzalez Cortés' route, visit to his works. Access to representative buildings is expected

Lunch - Barrio Italia

Touring of the “Barrio Suárez Mujica” and Access to representative buildings (Hospital – Football Stadium)

##### **3\* Sunday November 3rd**

Departure

16: 00 Frederic Vacheron Reception - Tea - Art Deco Brunch - Villa Ocampo thanks to UNESCO

# **Congress and Conferences Buenos Aires Schedule November 4th – 8th of 2019**

See map [http://artdecoargentina.com/Guia\\_Virtual/adba\\_en\\_argentina.html](http://artdecoargentina.com/Guia_Virtual/adba_en_argentina.html)

## **4\* Monday November 4th**

**7:30 Breakfast**

**08:00 BUS**

09:00 San Telmo Art Deco touring

10:00 "Foundation Atelier Forner Bigatti" visit

11:30 Antique Shops visit

12:30 Eiffel Market visit

13:00 BUS Lunch Ex Confectionery Munich

15:00 Tour South and North Dock Architect Andrés Kalnay Works, View: Temple "Ex Casa Brisas del Plata" – View Yatch Argentine Club

17:00 BUS Return to the Hotel

19:00 BUS

19:30 Touring Tomas Duco Club Atlético Huracán Stadium - Inaugural Event

Mirave Tower – Huracán Athletic Club

20:30 Dinner

21:30 Return to the Hotel

## **5\* Tuesday November 5th**

**07:00 Breakfast**

07:30 Tour Bus Buenos Aires Province – Art Deco West Corridor Project Buenos Aires Province – Alberti District Bus

10:00 Authorities Reception in Municipal Building – Salamone's work – (coffee, mate and local treats)

11:00 Touring of Salamone's Works: School-Park-Residential houses- In groups of up to 20 people, alternating.

13:00 Lunch: Countryside Menu: empanadas, asado.

15:30 Cemetery Tour – unseen Art Deco patrimony – Domestic Architecture

17:00 Tea "criollo"

19:00 Return

## **6\* Wednesday November 6th**

**08:00 Breakfast**

08:30 Bus Touring of the Retiro Area: Kavanagh Building – Kalnay Esmeralda Building - Bencich Ex Sofitel Building

10:30 Province Bank – Córdoba Bank – Corrientes Avenue, Opera and Gran Rex Theatre – Theatre House –

13:00 Lunch COMEGA Building

15:00 Touring of the "Diagonal Norte" SAFICO Building - Shell Building – YPF Building - Equitativa del Plata

18:00 Touring Otto Wulf Building

18:30 Cocktail Brunch

Tango Show: LA VENTANA – SEÑOR TANGO: OPTIONAL

## **7\* Thursday November 7th**

**07:30**

08:00 BUS

08:30 Beginning of the Cycle of Conferences at the School of War, Center of Studies of the Armed Forces – Opening Act by authorities, presence of the Aerial Force Band.

10:00 Coffee Break

Conferences

12:00 Touring of the Military Hospital Cosme Argerich Central National Historic Monument

13:00 Lunch in the Military Hospital

14:30 Return to the Hotel

15:30 BUS. Touring of the Libertador Avenue Rationalist Buildings Art Deco Axis, Architect Virasoro, Architect Bustillo, Architect Salamone, Tres de Febrero Park and Sculptures – Germany Park – Recoleta Cemetery Visit - View of the Museum of Decorative Art, ACA visit – Palacio Alcorta visit – Uruguay Embassy Architect Kalnay work – Alcorta Palace

**19:00 Cocktail and touring of Victoria Ocampo's house and Art Deco Exposition** – Tango Musical Show: Piano, Contrabass and Bandoneon threesome – Joined by: Ile de France – MUMM

21:00 Return to the Hotel

## **8\* Friday November 8th**

**07:30 Breakfast**

**08:00 Bus**

08:30 Opening Conferences at the auditorium of the School of War, 1st floor. Center of Historic Studies of the Armed Forces.

10:30 Coffee Break

Conferences

13:00 Lunch at the conference room, 2<sup>nd</sup> floor.

14:30 Conferences

16:00 Coffee break

18:30 Conferences Floor

18:45 Return to the Hotel

19:45 Bus to the Regiment

**20:00 Grenadiers Regiment Presidential Guard Gala** – Proposal large variety of international gastronomy in the Art Deco Menu - Morocco - Australia – Germany – Mexico - Bulgaria- Belgium – Peru - Venezuela- Cuba e Ile de France – MUMM – Cake Competition, 15 years World Art Deco Congress, Cake decorated live. During the Gala there will be a visit to the Museum of the Regiment and Cava – We will be honored with the presence of the distinguished “Fanfarria del Alto Perú”.

22:30 Return to the Hotel

# **Closure phase**

## **Uruguay Schedule**

### **November 9th – 13th of 2019**

#### **9\* Saturday November 9th**

##### **06:00 Breakfast**

06:30 Bus departure

7:30 am BUQUEBUS - Bs As - Montevideo

9: 30hs Arrival Montevideo

10:00 Reception Hotel Radisson - Breakfast

Break

15:00 Press Conference at the Radisson Hotel

19:00 Reception Cocktail Hotel Radisson - Salon Arcadia Floor 25

#### **10\* Sunday November 10th**

08:00 Breakfast

09:00 BUS Carrasco YCU Tours Visit YATCH CLUB URUGUAYO Visit Mast Building - Barrio del Este- Barrio Jardín

13:00 Reception Lunch Ambassador Residence in Uruguay

15:30 Tours Emblematic Art Deco Buildings

18:00 Cocktail Terrace Hotel Sofitel - Carrasco - Mysteries and Romances of the History of the Building - Talk by the director of the Cultural Center of Spain

#### **11\* Monday November 11th**

08:00 Breakfast

09:00 Tours Av. Del Libertador Legislature Building

Tours Av.18 de Julio: Parma Building- Palacio Salvo- Tapie Building- Entrance to representative buildings Palacio Díaz (July 18, 1333) Rinaldi Palace (July 18, 839)

Garage Artigas - Lux Building - Arijon Building- Goyret Building

13:00 Lunch Hotel Radisson

16:30 Bus Centennial Stadium View - Hospital Complex View - Nautical Building of Avenue Brasil and Benito Blanco in the Pocitos Quarter, by the architects Gonzalo Vázquez Barriere and Rafael Ruano, inaugurated in 1932 and famous, also, by the Expresso Pocitos bar of its low level.

19:30 Dinner at Pocitos

#### **12\* Tuesday November 12th**

08:00 Breakfast

09:00 Art Deco Buildings Tours in the direction of the Port - Aduana Building

12:30 Lunch at the Market

14:00 Tour Art Deco buildings Palacios

17:00 Hotel - Rest

7:00 PM Bus at the Radisson Hotel

19:15 Closing Cocktail Terrace Cultural Center of Spain - Wines Beers

21:00 Return to the Hotel

#### **13\* Wednesday November 13th**

Closing Breakfast

Departure

**PD Subject to Modifications**



## ACTIVITIES WITHIN THE CONGRESS

### Terrace Cocktail Hotel Luciano K in Chile 10/31/2019



### Cocktail Reception at the Argentine Embassy in Chile 11/01/2019





**View and reception- Ex Confectionery Munich - Museum of Humor.**



**Visit sponsored by the Embassy of Israel - Work Arch. Kalnay**





Night Palace Tomas Duco Club Atl  tico Hurac  n - Opening event Torre  
Mirarave – Aerostatic Balloon experience - 11/04/2019

2019



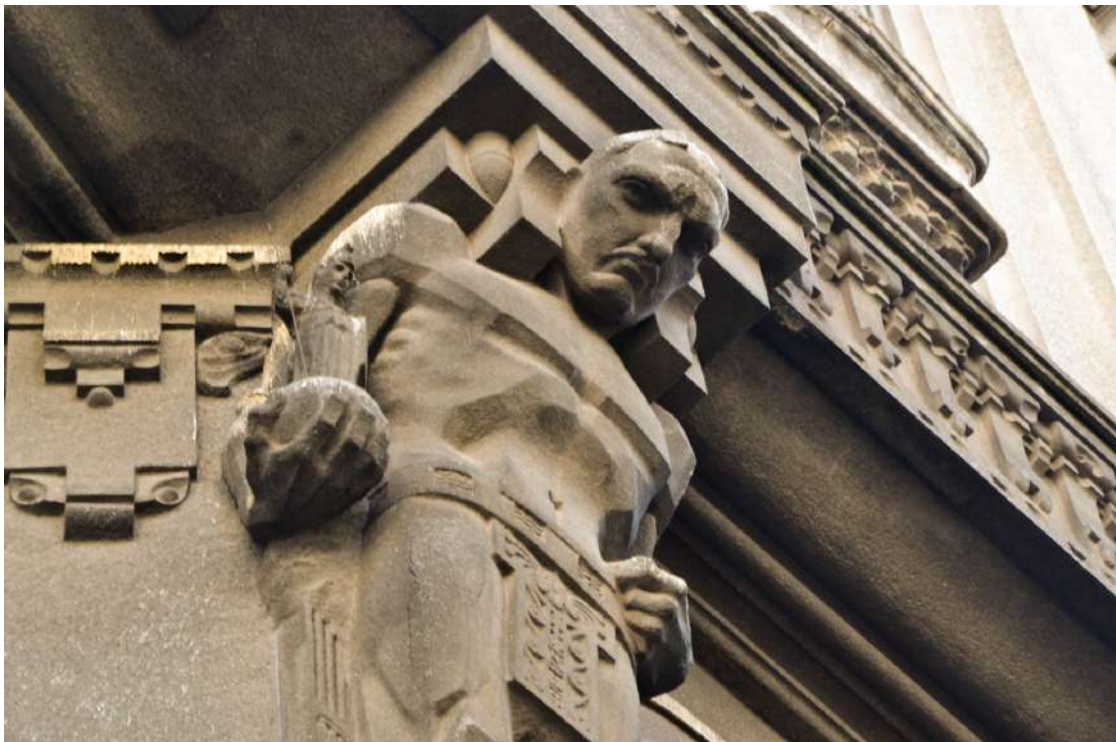
**Private food for congress attendees COMEGA Building**

**First Building of Buenos Aires**





Private Cocktail for Congress attendees Otto Wulf Building



## Special Talk Cocktail (CVO) Casa Victoria Ocampo - PB art exhibition



## Academic Headquarters Arr Deco World Congress 2019 ESG





Closing Gala in Buenos Aires. Grenadier Regiment with collaboration and integration of Art Deco gastronomic proposals from the Moroccan embassies - Australia - Germany - Romania - Mexico - Slovenia - Chile - Uruguay - Bulgaria - Belgium - Peru and Ile de France - MUMM - During the Gala there will be a presentation of the Art Deco Cake Contest with live decoration with the visit to the Regiment and Cava Museum - With the distinguished presence of the Fanfarria del Alto Peru --- limited places





**Radisson Breakfast Montevideo Uruguay**



**Radisson Hotel cocktail floor 25 Salón Arcadia Montevideo Uruguay**



## Argentine Embassy Lunch in Carrasco Uruguay





**Sofitel Carrasco Terrace Cocktail Uruguay - End of the afternoon - Narrative meeting**





## BAR POCITOS URUGUAY



30 AÑOS



## Fiestas Art Deco AdbA and Spanish Cultural Center Montevideo Uruguay

