

Feb. 10, 2018

Art Decó Buenos Aires Argentina Attn: Arq. Adriana Piastrellini Presidente Buenos Aires, Argentina

Greetings from the Art Deco District of Miami Beach, USA.

We are looking forward to working with you on the sixteenth World Congress on Art Deco. que Art Decó Buenos Aires Argentina (AdbA) has assumed responsibility for scheduling and supervising the 2019 World Congress on Art Deco as administrative agent for the World Congress founder and owner MDPL. (Miami Design Preservation League) and ICADS (International Coalition of Art Deco Societies).

The World Congress on Art Deco® exists as an educational and promotional tool for advancing the cause of historic preservation and appreciation of the Art Deco move-ment worldwide. The International Coalition of Art Deco Societies (ICADS) has worked with the MDPL since the first World Congress in 1991 to insure the success and growth of the event every two years. Miami Design Preservation League (MDPL) created the event and owns the rights to the trademark name "World Congress on Art Deco," MDPL requires ICADS to enforce certain high standards of excellence and adhere to ICADS and MDPL policies.

If you have any questions, please do not hesitate to contact us. Again, we look forward to working with you to make this event a huge success!

Sincerely,

Michael D. Kinerk

MDPL Official ICADS representative for 2019

& Chairman Emeritus Miami Design Preservation League, Inc.





MIAMI DESIGN PRESERVATION LEAGUE

THIS IS AN AGREEMENT between the Miami Design Preservation League, Inc (MDPL) and Art Decó Buenos Aires Argentina, a member of ICADS, and herein known as "2019 ADMINISTRATOR.

Whereas the parties desire to ensure the successful production of the fifteenth WORLD CONGRESS ON ART DECO, and:

Whereas, the International Coalition of Art Deco Societies (ICADS), has designated Buenos Aires as the World Congress 2019 site, therefore, the following agreement has been stipulated and agreed to by the parties:

In order to protect and preserve its educational and historic preservation purposes ICADS have formulated certain rules and requirements for each World Congress on Art Deco.

2019 ADMINISTRATOR will distribute written event schedules, speaker names and af-filiations, along with hotel arrangements and detailed budgets between six to twelve months in advance of the event. This is to insure orderly and adequate worldwide pro-motion and to insure the best possible attendance. Scheduled speakers and events will be advertised as "subject to change without notice."

An event headquarters hotel must be designated and special discount rates must be negotiated for World Congress delegates. All attempts must be made to obtain free use of facilities, particularly a block of rooms for the 2019 ADMINISTRATOR, ICADS "President" and two MDPL "observers." (See addendum 1)

For purposes of worldwide promotion, to boost attendance, both ICADS and 2019 ADMINISTRATOR will cooperate in sending mailings, emails, faxes and other notices of meetings scheduled during the 2019 World Congress on Art Deco.

2019 ADMINISTRATOR insures that the event organizers pay all expenses. If there is a final profit from the World Congress, the International Coalition of Art Deco Societies (ICADS) may receive a portion of the profit. This amount can be further negotiated, but in the past, ten (10) percent has been requested. All World Congress hosts to date have reported no profits

TRADEMARK NOTICE

One critically important part of this agreement is to clarify and specify the obligations and responsibilities of 2019 Administrator in regard to trademarks and copyrights. MDPL owns the rights and reserves worldwide rights to the trademark name "World Congress on Art Deco." Permission is hereby granted for non-exclusive use of all trademarks and name rights to be used only in connection with the subject 2019 World Congress on a one-time basis. All trademark rights worldwide remain vested with MDPL, Inc., and use of said trademark and name "World Congress on Art Deco" by 2019 Administrator and its assigns constitutes acceptance and full agreement to all terms herein. 2019 Administrator will guarantee that MDPL trademark ownership notice is published in all mate-rials distributed by ICADS to its members concerning the World Congress on Art Deco, to wit:

"The World Congress on Art Deco is a registered trademark of the Miami Design Preservation League, Inc, of Miami, Florida, USA. All rights reserved worldwide."

The name World Congress on Art Deco must appear with the registered trademark symbol after it, at least once in any publication or document, as follows:

World Congress on Art Deco ®

EVENT HISTORY

The published program will include a page on which will appear a short list the previous locations and a brief history of the World Congress. Additionally, there will be inclusion of the World Congress mission statement as well as the relationship between the World Congress, the International Coalition of Art Deco Societies, and MDPL. The basic text which is updated with each Congress is as follows:

International Coalition of Art Deco Societies

ICADS is a voluntary coalition of Art Deco organizations worldwide. ICADS originally was created as the National Coalition of Art Deco Societies (NCADS) in January 1992, during the Art Deco Weekend® festival in Miami Beach, Florida, USA. At this time, in-ternational organizations were welcomed as "observers." Some key individuals also have been active in the coalition since its inception.

In 1994, international organizations were accorded full Sponsorship (member) status and the name changed to become **International** Coalition of Art Deco Societies (ICADS). There are American members and members from England, Canada, Australia, New Zealand, South Africa, France and Brazil. New societies are forming regularly from all around the globe. All are welcome to join ICADS.

Miami Design Preservation League

MDPL founder Barbara Baer Capitman envisioned the concept for the World Congress in 1989. MDPL hosted the first World Congress on Art Deco® in Miami Beach, Florida in January 1991 during the League's annual Art Deco Weekend.® This was appropriate because Miami Beach was the first area in the world to recognize and to take legal steps to protect a Twentieth Century historic district, with Art Deco as the hallmark style. The response to the World Congress was so enthusiastic that MDPL licensed it as a bi-ennial event giving the International Coalition of Art Deco Societies (ICADS) the author-ity to vote on future sites for the Congresses. The ICADS adopted a policy of alternating between U.S. host cities and sites around the world. The Congresses have been held in the following locations:

1991 - Miami Beach, Florida, USA

1993 - Perth, Western Australia

1995 - London and Brighton, England

1997 - Los Angeles, California, USA

1999 - Napier, New Zealand

2001 - Tulsa, Oklahoma, USA

2003 - Cape Town, South Africa

2005 - New York City, New York, USA

2007 - Melbourne, Australia

2009 - Montréal, Canada

2011 - Rio de Janeiro, Brazil

2013 - Havana, Cuba

2017 - Cleveland, Ohio, USA

2015- Shanghai

OTHER REQUIREMENTS

All lectures and workshops will be recorded, and submitted in a timely fashion to the Barbara Baer Capitman (BBC) Archives offices within MDPL in Miami, Florida. USA. It is desirable that the recording is in video format. Additionally, the presenters will be asked to write and submit papers on the lectures that they will be delivering. Those papers will be turned over to the BBC Archives as well.

The 2019 Administrator will provide comfortable air-conditioned coaches for all trips ex-cept round trip journeys of less than 45 minutes.

The 2019 Administrator will distribute, possibly with assistance of ICADS, a full "final" sched-ule of the World Congress, including speakers and events at least sixty (60) days prior to the opening of the Congress.

2019 Administrator will require professional audio-visual services be used for all lectures and general sessions. This will include projectors, screens, microphones, remote con-trols, and videos.

2019 Administrator will provide free registration for two MDPL delegates EXCEPT for food and transportation, which MDPL will reimburse to 2019 ADMINISTRATOR at cost.

Where possible, 2019 Administrator will require provision for free registration to featured speakers (see addendum 2).

All outside vendor revenue will be regulated and considered a part of the official event budget and programs.

2019 ADMINISTRATOR will review and approve hotel room rates and other costs to ICADS at least one year before Congress convenes. 2019 ADMINISTRATOR will review rates and terms, closely checking for free meeting and guest room specifications, and offer assistance if it is deemed necessary to secure lower hotel rates and/or more ad-vantageous terms for all delegates.

Failure to produce the World Congress as agreed shall result in the cancellation of this agreement and forfeiture of all rights to trademark and name.

2019 ADMINISTRATOR certifies and ratifies that the Barbara Baer Capitman Archives, Miami Beach, Florida, USA shall be the worldwide repository and publisher of all docu-ments, research, images and proceedings, of said Congress.

2019 PRODUCER Upon Acceptance of these terms, MDPL will designate 2019 PRODUCER as Official World Congress 2019 PRODUCER, on a one-time temporary basis, expiring entirely in 2020, however during the term of which all pertinent rights and privileges will be ex-tended, and with specific permission for non-exclusive control and use of all trademarks and name rights to be used only in connection with the stated Congress.

For MDPL

For 2019 ADMINISTRATOR

Michael Doliner

Kastiellung

Accepted by Michael D. Kinerk Accepted by Adriana Piastrellini ICADS official representative for MIAMI DESIGN PRESERVATION AdbA, ADMINISTRATOR 2019 LEAGUE, Inc.

Witness	Witness		
Joseph	Loundy		
DATE: Ju	ine 11, 2018	DATE:	

ATTEST:

Accepted by Joseph Loundy

President, International Coalition of Art Deco Societies (ICADS)



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For MDPL	For 2019 ADMINISTRATOR	
Mickey	Dhiner	Kastiellung

Accepted by Michael D. Kinerk Accepted by Adriana Piastrellini ICADS official representative for MIAMI DESIGN PRESERVATION AdbA, ADMINISTRATOR 2019 LEAGUE, Inc.

Witness	Witness		
DATE:		DATE: _	
ATTEST:			

Accepted by Joseph Loundy President, International Coalition of Art Deco Societies (ICADS)

FREE HOTEL GUEST ROOMS & MEETING ROOMS

Most hotels provide free guest rooms in connection with a conference such as the World Congress on Art Deco. A standard formula is one free room night for every 50 paid room nights. Most hotels will further reduce this to one free room for every 40 room nights or 35 room nights, provided the 2019 ADMINISTRATOR requires host organization to so request. By this agreement, 2019 ADMINISTRATOR is obligated so request.

It is recommended that the 2019 ADMINISTRATOR require the hotel to provide two free or discounted rooms for the current ICADS President (or whomever is delegated to preside over the meeting of the ICADS) and "observer(s)" from MDPL, whose role is to assist and observe for compliance with all terms of the agreements between the 2019 ADMINISTRATOR and the ICADS and the MDPL.

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2019 ADMINISTRATOR is obligated to require event organizers to schedule an ICADS meeting at a non-conflicting (free) time slot and to provide a suitable meeting room in the hotel, or nearby, for ICADS official delegates' meeting, which takes place in conjunction with each World Congress.

Addendum 2

FREE EVENT REGISTRATION

It is recommended that 2019 ADMINISTRATOR require provision of free event registra-tion for featured speakers and other VIP guests, such as local mayors, governors, or others important to the charter of the World Congress and ICADS. Featured speakers are those who speak for more than 20 minutes, are listed in the program (or not, if late additions) and present important papers or illustrated presentations regarding Art Deco and its preservation and study. This shall not be construed to require free registration for those giving updates on activities in their own regions or cities, or panelists in roundtables or other non-featured positions within the program. Free registration shall not include all meals and transportation, except for ICADS President and, if possible, other Board authorities. If hotel agreement allows sufficient free rooms, it is recommended to extend a free hotel room to the featured speaker or speakers, especially if any of these have traveled great distances to attend.

Also as noted above, free registration must be obtained for up to two MDPL observers (direct costs for food included in registration fees will be paid by MDPL observers).

If event budget, as submitted to 2019 ADMINISTRATOR and ICADS, does not permit free registration for featured speakers, it may be possible to substitute a free hotel room and / or a cash honorarium.

The registration fee shall be the same as in previous World Congresses, U\$S 1.200.-(United Stat4es dollars one thousand and two hundred).

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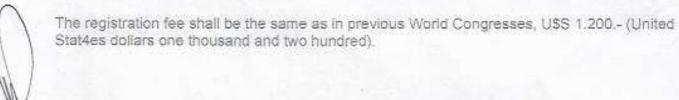
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Addendum 1

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For MDPL For 2019 ADM	INISTRATOR (JUSTILLIA
Accepted by Michael D. Kinerk ICADS official representative for MIAMI DESIGN PRESERVATION LEAGUE, Inc.	
Witness Witness	
DATE:	DATE:
ATTEST:	
Accepted by Joseph Loundy President, International Coalition	of Art Deco Societies (ICADS)
DATE:	

CONTRATO DE PRESTACIÓN DE SERVICIOS

Entre la Empresa Marketing – Events & Travel Group S.A, denominada en adelante *MET GROUP*, con domicilio en Av. Cabildo 642, Piso 11°, de la Ciudad Autónoma de Buenos Aires, representada en este acto por el Señor Claudio Anfuso, con DNI: 12.685.211 en su carácter de apoderado, según contrato firmado que se adjunta y es de público conocimiento, del 15* Congreso Mundial ART DECO, en adelante Adba Art Deco Buenos Aires – ACAPA Asociación Civil Arte Patrimonio Acción, en adelante el *ADMINISTRADOR*, representada en éste acto por su presidente y apoderada Arquitecta Adriana Elvira Piastrellini, con sede en Chenaut 1976 Piso, de la Ciudad Autónoma de Buenos Aires Comuna 14 (CP1426), con DNI número 14868916, convienen en celebrar el presente contrato de *Prestación de Servicios* para la *Organización del 15 Congreso Mundial ART DECO*, en adelante denominado el *CONGRESO*, a realizarse en la Ciudad de Chile los días 31 de Octubre de 2019, 01, 02 y 03 de Noviembre de 2019, en la ciudad de Buenos Aires – Argentina los días 04, 05, 06, 07 y 08 de Noviembre de 2019 y en la ciudad de Montevideo – Uruguay los días 09, 10, 11, 12 y 13 de Noviembre de 2019 y que se regirá por las siguientes cláusulas y condiciones:

PRIMERA: El **ADMINISTRADOR** encomienda a **MET GROUP**, y ésta acepta, a realizar las tareas de Organización y Comercialización del CONGRESO, que se enumeran a continuación:

- Diseño de todo el material del CONGRESO
- 2. Realización de una Presentación Comercial del CONGRESO
- 3. Realización de la Planimetría de la Muestra Comercial, Salones y anexos del CONGRESO
- 4. Instalación del Software de Inscripciones en la página web del CONGRESO
- 5. Manejo de las Inscripciones y Secretaría Pre Congreso y durante el CONGRESO
- 6. Instalación del sistema de pagos on line para aceptación de Tarjetas de Crédito
- 7. Contratación de todo el equipamiento técnico necesario para los Salones del CONGRESO
- 8. Contratación de todo el personal necesario para Salas, Secretaría, Posters, etc. del CONGRESO
- 9. Contratación de toda panelería necesaria para la instalación de Posters y oficinas del CONGRESO
- 10. Contratación del catering necesario para el CONGRESO
- 11. Contratación de las habitaciones necesarias en el Hotel sede del CONGRESO
- 12. Contratación de la Hotelería anexa necesaria para el CONGRESO
- 13. Contratación de la Secretaría del CONGRESO
- 14. Apoyo en la Comercialización del CONGRESO
- 15. Organización, Ejecución y Dirección total del CONGRESO

<u>SEGUNDA</u>: *MET GROUP* realizará todas las tareas enumeradas, concerniente a la Organización del *CONGRESO*, única y expresamente con la autorización por escrito del *ADMINSITRADOR*. Asimismo, *MET GROUP* realizará todas las contrataciones de los software operativos, proveedores y personal para el normal y adecuado funcionamiento del *CONGRESO e n su empresa*, a saber: personal técnico, operativo, logística, asistentes de sala, secretaría, seguridad y

<u>CUARTA</u>: En concepto de única retribución por los todos servicios que <u>MET GROUP</u> prestara con relación al <u>CONGRESO</u> y que surgen de este contrato, se le abonará la suma única, total y definitiva que surge de calcular el 10% de los ingresos que se perciban por la realización del <u>CONGRESO</u>.

QUINTA: Se le abonará a *MET GROUP* el porcentaje indicado en la cláusula precedente, sobre todos los ingresos del CONGRESO (Inscripciones, Sponsors, Sponsoreos, etc.) sean éstos recibidos en dinero en cheques, tarjetas de crédito, transferencias bancarias, o depósitos en efectivo.

<u>SEXTA</u>: Toda la facturación del CONGRESO será realizada por MET Group. Toda suma que perciba MET Group deberá ser para cubrir los gastos del Congreso y pago a los proveedores.

SEPTIMA: MET GROUP empleará personal idóneo para el fin indicado y en número suficiente para la prestación de sus servicios. MET GROUP deberá cumplir con todas las obligaciones emergentes de la legislación laboral y obligaciones previsionales de la seguridad social, respecto de los dependientes que trabajen a sus órdenes. Este personal trabajará por cuenta exclusiva de MET GROUP y no tendrá ninguna relación de dependencia con el ADMINISTRADOR, será considerado como único empleador del personal que utilice y único responsable del pago de los salarios, jornales, ART o cualquier otra remuneración, de las indemnizaciones, retenciones, aportes y contribuciones legales y/o convencionales, cuota sindical y la observancia estricta de las normas de higiene y seguridad del trabajo vigentes, y toda otra obligación vinculada con la relación laboral o de índole previsional de la seguridad social que deba ser cumplida por el empleador, de conformidad con el derecho vigente y mantendrá indemne en todo momento al ADMINSITRADOR al respecto. La ignorancia o el error con respecto a estas normas no será atenuante ni eximente de responsabilidad alguna. Ante el solo requerimiento del ADMINISTRADOR, MET GROUP deberá acreditar el

OCTAVA: El contrato quedara formalizado con el cumplimiento de la consiguiente forma de pago, sobre le 10 %

- 30% a la firma del contrato
- 10% mes de Abril 2019
- 20% mes de Junio 2019
- 25% mes de Septiembre 2019
- 15% a los diez días de haber finalizado el congreso (habiendo finalizado la conciliación bancaria y rendición definitiva por parte de Met).

En caso de no cumplimentar la consiguiente forma de pago MET GROUP podrá dar por rescindido el contrato.

NOVENA: Las partes constituyen sus domicilios en los mencionados en el encabezamiento y se someten a la jurisdicción y competencia de los Tribunales Ordinarios de los países partes firmantes, con expresa renuncia a cualquier otro fuero que pudiera corresponderles.

En prueba de conformidad se firman a dos ejemplares de un mismo tenor y a los mismos efectos en Buenos Aires, a los 22 días del mes de Noviembre de 2019.

P/Met Group S.A.

Director - Apoderado

P/ ADMINISTRADOR P/ Adba - ACAPA

rg. Adriana Elvira Piastrellini

Presidente

A ARQ ADRIANA PIASTRELLINI DE CARLOS GONZALEZ LA RIVA ABOGADO - CPACF T 36 ff 950

REF: INFORME

De mi mayor consideración:

Acorde a vuestra solicitud cumplo en remitirle el siguiente informe legal para ser presentado a quien corresponda.

1.

AdbA ART - DECO se encuentra registrada como MARCA bajo el ACTA Nº 2589411 y su titular es APC SRL. Detalles de la MARCA REGISTRADA desde el 11/05/2005, pueden ser consultados en los siguientes links oficiales.

https://portaltramites.inpi.gob.ar/Home/frame?page=https://portaltramites.inpi.gob.ar/Clasico/Docs/FormulariosConsultas/MarConsultaAvanzada.asp

 $\underline{https://portaltramites.inpl.gob.ar/Clasico/Docs/ResultadosConsultas/ResultadoSolicitudMarca2.asp?Va=2589411\&Vb=M\&Vc=0\&Vd=2114422$

11

La ASOCIACION CIVIL ARTE PATRIMONIO ACCION, A.C.A.P.A., es una ASOCIACION CIVIL SIN FINES DE LUCRO que se encuentra inscrita oficialmente bajo LEGAJO Nº 1/225198 en la Dirección Provincial de Personas Juridicas de la Provincia de Buenos Aires, Argentina; siendo el 25 06 2016 la fecha de su contrato social.

Asimismo, como PERSONA JURIDICA se encuentra inscrita en la AFIP (Administracion Federal de Ingresos Publicos) con el CUIT Nº 33-71546082-9, registrando a la fecha los siguientes impuestos activos: GANANCIAS SOCIEDADES [02/2017] IVA EXENTO [12/2016], en los siguientes rubros: [12/2016] 949990 - SERVICIOS DE ASOCIACIONES N.C.P. » SERVICIOS DE ASOCIACIONES N.C.P. » SERVICIOS DE ASOCIACIONES Y SERVICIOS PERSONALES.

En su ESTATUTO están delimitados claramente como sus áreas de acción: la salvaguarda, investigación, promoción, recuperación y divulgación del patrimonio cultural y artístico argentino e internacional.

III.

La titular de la marca registrada AdbA ART-DECO, firmò un ACUERDO con A.C.A.P.A. el pasado 04/05/2017 donde le permite/cederle todos los derechos de uso legal para suscribir acuerdos y contratos a su nombre en la Argentina y el extranjero. Asi tambien la comsion directiva de ACAPA, en el mismo acto autoriza a su presidente Arq. Adriana Piastrellini a firmar acuerdos en Argentina y en el extranjero en nombre de la Asocioacion.

Saludos cordiales.

CARLOS GONZALEZ LA RIVA ABOGADO - CPACF T 36 fº 950 Dr. CARLOS GONZALEZ LA RIVA ABOGADO T° 4 F° 427 C.A.L.M. T° 36 F° 950 C.P.A.C.F. T° 101 F° 275 C.F.S.M.

BELGRANO 123 PISO 176 DTO 1 RAMOS MEJIA PCIA DE BS AS ARGENTINA

Colegio Público de Abogados de la Capital Federal

SOLICITUD DE CERTIFICADO

Apellos: Garalez La Riva Driestegui
Nombrels (Prenombre): Collos Edualdo
Tomo: 36 Folio: 950
DNL Nº: 16.050-038 CUTICUL: 20-16050038-8
TIPO DE CERTIFICADO (Marcar con una cruz)
COMÚN (SE INFORMA ESTADO ACTUAL ANTIGUEDAD, INSCRIPCIONES ANTERIORES E INFOSTENCIA DE SANCIONES
IL ACTUACIÓN EN CAUSA PROPIA
En patrocinio del Sr./Sra
D.N.I.N.
Causa/Acturaciones judiciales
Grado de Parentesco: Padre Magre Cónyuge Hijo/a Abuelo/a
Observaciones Magre Cónyuge Hijo/a Abuelo/a
PARA SER PRESENTADO ANTEJEN: ACARA ASOC. CEVILARTE PATRIMONIA ACCION
Busines Aires 7, 2, 2019
Retiré constancia el / / Caclos Gov 1462 M RUA Actaración
Firms y actaración Teléfono de contacto

Gerendia de Marcritude
Cologio Publica de Alaquelos de la Capital Feducal
America Currament 1461 — C.1042AAA — 36.Az. - Argentes
Biologio-Biologio (Capital)

Dr. CARLOS GONZALEZ LA RIVA ABOGADO T° 4 F° 427 C.A.L.M. T° 36 F° 950 C.P.A.C.F. T° 101 F° 275 C.F.S.M.